

COAA BOARD MEETING
September 22, 2012
St Paul, MN

Present: Angelo Rulli, President
Mary Jo Bopp, Secretary
Fred Dahlinger, Director
Ron Bopp, Editor/Director
Dave Mahr, Director
Ted Guillian, Past President

Teleconference: Roger Wiegand, Vice President
Charles Wasson, Treasurer

Per cell phones Bill Hall, Director
Logged into conference phone link but unable to connect; Wally Venable, Director

Meeting was called to order by Angelo Rulli at 8:50 a.m. Chairpersons present were Marc Dannecker, Gary Stevenson and Suzanne Hendricks.

Approval of the agenda:

Call for approval of the agenda. Mary Jo Bopp motioned to accept the agenda. Ron Bopp seconded the motion.

Motion approved unanimously.

President's Report: Angelo Rulli

Angelo commented that he was thankful to the board for working together toward the goals of the organization.

Vice President's Report: Roger Wiegand

The report of the Vice President was emailed to all Officers and Directors prior to this meeting.

Treasurer's Report: Charles Wasson

The treasurer's reports were emailed to all Officers and Directors prior to this meeting. Charles stated on the September 9, 2012 we had \$37,812.43 in the bank. The incomes shows only three fourths of year and the budget is for a full year and there are three (3) more rallies on the schedule including St Paul, Cooperstown and Meridian MS. Expenses include two (2) more journals which is about \$8,200.00. Income from rallies and dues from members will bring in approximately \$3,800.00. The unpaid membership dues are approximately 70 at this time.

Ron motioned to accept the Treasurer's report. Fred seconded to accept the report.

Vote to accept the report was unanimous.

Secretary's Report: Mary Jo Bopp

The minutes of the last meeting were sent to Officers and Directors two weeks ago for corrections. Corrections have been received and will be made and sent out or the board can approve the minutes now.

The board did not make a motion accept the report of the minutes.

Membership Report: Gary Stevenson

The membership report was emailed to the Officers and Directors prior to this meeting. There are 468 members on the database. The number of paid members is 391 as of September 17, 2012. As of that date, we have twenty (20) new members and lost eighteen (18) members not because of dues increase but by different reasons including death, medical reasons, and financial problems. Some members were called personally who had not paid their dues on Saturday, September 8, 2012. The results were either talking with the member or leaving a message for the member. Other results were that some of telephone numbers were not correct; no overseas numbers were dialed because of costs, and odd circumstances. Sixteen (16) members said they would be sending dues and thirty two (32) left unpaid. There are forty (40) overseas members. The database can be used as a tool for membership development. There was one complaint from a rally attendee who didn't want the journal and didn't want to pay for a journal. Fred questioned that as a board, was there anything the board could do on a personal level such as possibly contacting the unpaid members. Gary felt that was too much pressure on the unpaid members.

The database is set up to inform the seventy-one (71) members who have not paid their dues, and when the next issue of the journal is sent out, on the envelope it will say, "Last Journal" and they would not receive any inserts except the membership application and that your membership as expired. Gary commented about his and others concerns about membership is due in the summer and not at the end of a fiscal year.

Rally Coordinator: Angelo Rulli

There are 6 organ rallies this year. Mark Chester may be a possible replacement for the rally coordinator position. The Lake Winnie rally will be hosted by Jonathan Bopp. Marc Dennacker proposed a rally at the German Fest in Milwaukee for next year scheduled on the last weekend of July. At this time there are only two (2) confirmed rallies slated for next year. Possible rallies for next year, but are not confirmed is Meridian, St Charles MO, Cape Cod, St Joseph MI and the Chicago area. Roger commented that the time of year for the Cape Cod was on Mother's day, and the attendance was miniscule and people were charged a fee to be there.

Chat Group Coordinator: Mike Scheoppner

No report was given to the officers and directors neither in advance of the meeting nor at the meeting. Angelo commented that Mike stated the chat group is going well.

Editor, Ron Bopp

A report was given to officers and directors about the digital rally edition prior to the meeting. A questionnaire is ready to go at the printers' for the next journal to find out how many members do want to have a rally edition sent to them electronically. When the members respond, which will probably be in December, they will receive the rally edition in January digitally, in color and probably sooner than the hard copy to those who didn't respond and it will be the standard black and white copy. Ron did have McCloud.com do a copy of the rally edition to compare with Four State Printing's in quality and price. McCloud's cost is \$1.58 per copy and Four State Printing said they would do the rally edition for McCloud's rate. The digital rally edition would be in a pdf. file for those who wanted to receive it.

Ron ordered twelve (12) Donation Boxes for \$9.00 a piece plus \$19.00 for the shipping of the boxes. The front of the box has a statement that the donation will be used for education.

Advertising Manger: Marc Dennacker

Reports were sent to officers and directors prior to this meeting. The advertising record keeping is more accurate now then in the past. Since the June report we have collected \$1,200.00 for advertising and some of that amount is from collecting for advertising from the past. At the end of October, the advertising with current advertising will end, so we will follow up with the advertisers before January printing of the Carousel Organ. Discussion followed on advertisers paying in advance before the ad is produced in the journal, or if the payments is in arrears, then the ad would be dropped from the next issue of the journal. Marc feels it would be an advantage to have a written policy that we need the payment prior to publication with exceptions such as a late ad 2-3 days prior to the finishing the current journal editing or with exceptions determined by the editor or advertising manager. Fred asked Marc if he would draft a two (2) or three (3) sentence statement for that policy and Angelo could circulate it to the board and as a board we could approve subsequent to this meeting. Marc stated he would do that.

Web Master: Gordie Davidson

Report sent out late by Angelo and only one board member had the report. Gordie is taking the advertising from the last journal to post also on the web. The ads could change each time the journal is issued. It was suggested that a QR be put on the cover on the bottom of the right side for our web site. Ron will talk with Tammy at Four State Printing about this and Roger said he would help if Ron needed him.

Old Business

Angelo stated that Mark Chester wrote recommendation for the non endorsed COAA pages. The Facebook page that has the COAA namesake that was started by a member and will let Angelo be a moderator of what is written on the page.

Ron Kiesler is still interested in continuing with the organ census with direction from the board.

Ted spoke on subject of recognition when he was President. Ted gave the President's award and was solely responsible for choosing the person to receive the award and the cost of the award. This was simply a printed acknowledgement on good stock paper and framed. Mary Jo suggested that a blurb with possibly a picture of the person being recognized be put in the journal, so all members could acknowledge who that person is. Fred suggested that for the future issue that the editor could do a retrospective of the last year of those who forwarded educational aspects or the enjoyment of the organization over the past year. Dave commented that maybe just to do this once a year.

New Business

Angelo is recommending four (4) standing committees to give continual input from the board which is Elections, Publications, Rules of Order/By-laws, and Technology/Social Media. Angelo would like to have these in place by January by a simple process with a write in vote with your comments by the end of November.

Ron discussed the mid-winter meeting and having small organs play at the Manatee Historical Village at a celebration called Heritage Day Open House, on the third weekend of March in Bradenton Florida. Ron and Mary Jo volunteered to be the hosts for the mid-winter meeting for 2013. The organ rally would be for five (5) hours on Saturday and we will be working with Fred to see if we can get a reduced rate for admission at the Ringling Museum and we will try to get a second organ rally on the grounds at Ringling. There will an open house at the Bopp's on Friday and Saturday evening will be a dinner at the Club House in Highland Lakes