

**C.O.A.A. BOARD MEETING
AUGUST 10, 2014
St. Paul Minnesota**

Present: Angelo Rulli, President
Mary Jo Bopp, Secretary
Marc Dannecker, Treasurer
Bill Nunn, Director

Teleconference: Wally Venable, Director, Bill Hall, Director

Absent: Fred Dahlinger, Director, Bob Yorburg, Vice-President

Chairperson& Members Rally Chairperson, Suzie Hendricks, and member Debi Dannecker

Meeting called to order by Angelo Rulli at 9:00.

President's report: Angelo Rulli

Angelo welcomed all that came to St. Paul for the rally and this meeting and thank you to Bill Nunn for the opening his museum Friday night.

Vice President report: Bob Yorburg

No report at this time.

Treasurer's report: Financial reports were sent to the board prior to this meeting. Marc updated that the merchandise transfer from Four State Printing, the checks and information is now finalized A realization of a ballpark figure is approximately \$800.00 which came from the merchandise sales of Four State Printing (when the exact total is know it will be sent to the board). Secondly, more memberships have come in, more merchandise sales and the COAA has received a \$400.00 donation in support of the Weston rally by the Weston Chamber of Commerce which will offset the rally expenses. The COAA in on track with the 2014 budget prepared by Charles Wasson, previous treasurer, but the specifics of reoccurring expenses are going to be put in a specific entity so we know exactly what all the expenses are and not be grouped under the "Other" column of the budget.

Secretary's report: Mary Jo Bopp

Corrected minutes were given to the board and approved by the board by email on April 6, 2014.

Editor's report: Ron Bopp

Editor's report was emailed to the board prior to the meeting. Ron Bopp stated that he was asked to get a quote for having full color pages for the journal from Four State Printing. A 40 page issue was \$3500.00 which is 450 copies, and for \$3600.00 for 500 copies. This is a significant increase from the last issue of 40 pages which was \$1900.00 which had color pages (color cover, color signature inside the journal and color pages due to Angelo getting advertisers using color ads in the journal). The board commented to have the editor use at his discretion the number of color pages within the budget of the COAA and to confer with the Treasurer and the President on this matter and on next year's budget for the journal.

Membership report: Gary Stevenson

No report was given at this time. Angelo stated that a list of 108 memberships were to be contacted about renewal and that he contacted about 40 members and that Gary has only 31 more members to contact about renewal at this time. Ron Bopp asked if members who come to rallies and those that bring registered guests are they given a new membership form to the registered guests. Suzie Hendricks stated that she asked all rally hosts to send a membership form in every packet of rally participant. Suzie said they distributed 450 brochures at the Olcott Rally and Marc commented that he received money for 2 new memberships from that rally.

Webmaster: Gordie Davidson

The webmaster report was emailed to the board members prior this meeting. Gordie stated in his report that he can add/delete a links page, but not determine actual links. He asks for a board member to determine and manage links; and provide him the links for posting. Wally Venable will be sending Gordie a collection of links for the website. Ron Bopp asked that the links be sent to him also so he has the information if it is to be printed in the journal.

Advertising Chair: Angelo Rulli

Angelo stated he has sent out three email blasts to advertisers who advertise in three other hobby journals and has received little or no response to placing advertisement with the COAA. Two auction houses have placed full colored ads in the journal. There was a suggestion to consider having a member on the east coast and one on the west coast to be on the committee to help the advertising chair. Marc Dannecker commented that we may need to (in the future) work on new approach to advertising in the journal as an example; Friends of Carousel Organ.

Education and Outreach Report:

No report and no chair at this time or committee members.

Rally Report: Suzie Hendricks

A rally report was sent to the board prior to this meeting. It was noted that when a rally is in a National, State or City park, there may be park rules and regulations that are to be followed by all participants in that rally. There are three rallies left for the season and four rallies confirmed for the 2015 season, and one that is not confirmed at this time. A rally activity program for children under the age of 14 is being developed and will be implemented during the 2015 rally season.

Insurance: Jim Partrick

Report was emailed 5-22-14, with no change with the policy. It was noted that the board should be aware that insurances companies do not like to change the beginning and ending dates of a policy and most companies would decline to change the renewal date. Keeping a policy continually in force with at least three years of continual coverage qualifies us for a major discount and this discount would be lost if we change beginning and ending dates of our current policy. The premiums would double. Marc stated that we have the premium notice and it is the same as we paid last year.

Yahoo Chat Group: Wally Venable

The report emailed to board prior to the meeting. A discussion about members putting a non member's advertising (a detailed description of item for sale) on the chat group board. Wally discussed that these were from what he found on EBay or MMD that were for sale and he shared this with only members of the chat group. He stated that he will be adding the guidelines for advertising in the chat group soon and would send the update to the board.

Old Business:

Wurlitzer Rollography Update

Matthew Caulfield had made the payment for three months at the time of our last meeting. Marc contacted MMD to establish a relationship with them and asked them to send him an email as to when each installment of \$55.00 was actually due and we on board with MMD. MMD asked to what degree of technical support we see as needing and Marc that someone be appointed to that specific need in the future. Angelo confirmed that Mikey Mills is on board with this project and his parents have given permission for him to do this.

Membership Annual Reports from Dan Danko and Gary Stevenson

No reports were submitted to the board prior to this meeting.

Merchandise:

Suzie Hendricks stated that she has all the merchandise and she has been distributing order forms at rallies. When requests forms come in the merchandise is mailed out and invoiced the people for the merchandise and the cost of mailing and to send remittance to Marc. There has approximately \$600.00 of merchandise sold since received from Four State Printing. The inventory is decreasing rapidly.

New Business

The board recognizes the resignations of Roger Wiegand as chair of the COAA Education Committee, David Mahr as chair of the COAA Publicity Committee and Wally Venable as chair of the Social Media Committee.

Project information for developing increased interest to members and the general public in regards to the mission of the COAA have been given to all the board members. Each of these important projects will need to be undertaken by the chair and committee of which it falls under. Some of the projects can be untaken by more than one committee.

Mid Winter Meeting

Bill Hall suggested if the COAA is having a winter meeting to have the information to the members as soon as possible. Angelo will work on the location for late February or late March. Ron has two possible locations, one in Florida and one in Texas.

Motion to adjourn was unanimous

Respectfully submitted,

Mary Jo Bopp, COAA Secretary

Addendum:

The following was not discussed due to time restraints.

Create story boards for rallies featuring COAA purposes and brief history of mechanical music. Provide certificate of appreciation to carousel owners who use a working carousel organ. Develop ways to increase the membership of the organization. Develop a working relationship with the NCA . Setting up the committees to develop these programs.