

Carousel Organ Association of America

Board Meeting Minutes
12 December 2019 – 7:30-8:40 pm CST
Teleconference

The meeting was called to order by President Angelo Rulli at 7:30 pm CST

The following Board Members were present on the call-in:

Voting members Rulli, Swanson, Venable, Harris, Noordemeer, Thomas, Batist

Ex-Officio members Bopp, Hendricks, Guillaum

A quorum was present.

No prospective motions had been circulated to the Board, so no formal action on operational matters could be taken.

The following communications had been received:

- President's Report: Distributed by email on 24 November 2019 - see Appendix 1
- Treasurer's Report: Distributed by email on 2 December 2019 – see Appendix 2
Treasurers Report Addendum on 12 December 2019
We have added 2 member renewals since the 12/2/19 report. Additionally 1 member that had renewed in advance in 2016 was not counted on the last report. We currently have 341 renewals with a net balance of \$46,155.19.
- Secretary's Report: Distributed by email on 15 November 2019 – see Appendix 3
- Rally Chair's Report: Distributed by email on 15 November 2019 – see Appendix 4
- Editor's Report: Distributed by email on 12 December 2019 – see Appendix 5
- Rally Website Administrator's Report: Distributed by email on 18 November 2019 – see Appendix 6
- Nominating Committee Report: Distributed by email on 3 December 2019 – see Appendix 7
- Social Media Chair's Report: Distributed by email on 3 December 2019 – see Appendix 8
- COAA.US Webmaster's Report: Distributed by email on 18 November 2019 – see Appendix 9

---- End of Formal Agenda ----

Informal discussion followed.

Balance on hand is considerable, should we find a way to reduce the balance?

We should focus on expenditures which may increase membership growth, including maintaining the quality of our publications, rallies, and other activities. With slowly declining membership and increasing costs, our reserves will naturally decline.

We should find a new Insurance Coordinator.

We should continue to increase our Social Media presence.

We should emphasize COAA in postings to YouTube, Mechanical Music Digest, the Busker Organ Forum, the Wurlitzer 105 Builders Group, and other classic websites.

We should improve distribution of recruiting materials at rallies. The Rally Chair should be the central contract for pocket cards, etc. Board members should send copies of existing cards or fliers which they have made to Susie.

There is very low COAA registration for the 2020 Mid-Winter joint meeting with MBSI chapters. We should try for a 2021 biennial Mid-Winter at Bill Hall's place.

We should continue and expand our interactions with the website Mechanical Music Radio. We already have a ¼ page ad for it in the *Carousel Organ*. We should consider paying for advertisements on the station. The broadcasts are at <https://www.mechanicalmusicradio.co.uk/>

The meeting was adjourned at 9:40 CST

Respectfully submitted by
Wallace Venable, COAA Secretary

Approved by email 10 January 2020

Appendix 1
President's Message
December, 2019

As I reflect on eight years as president of the COAA, my first priority is to extend my sincere and complete appreciation to those who have served with me in various capacities to further the COAA's goals and purposes. These loyal and accomplished members listed below are the reason that the COAA has continued to flourish and provide enjoyment to its many members. It has been an honor and a privilege to serve the COAA, for I've not been affiliated with a more enthusiastic nor fulfilling hobby/interest group. To say thank you is not nearly enough; the friendships gained have brought me great happiness. I look forward to continuing as an active member of this wonderful organization. It is with deep appreciation and optimism for the future of the COAA that I conclude my presidency. Sincerely yours, Angelo

The following members have served as officers during my two terms as president:

Vice Presidents: Roger Wiegand 2010-2014, Bob Yorburg 2014-2020

Secretaries: Mary Jo Bopp 2012-2016, Wally Venable 2016-2020

Treasurers: Charles Wasson 2012-2014, Marc Dannecker 2014-2018, Greg Swanson 2018-2022

Directors: Ron Bopp 2010-2018, Fred Dahlinger 2012-2016, Bill Hall 2010-2018, Dave Mahr 2010-2014, Wally Venable 2012-2016, Bill Nunn 2014-2018, Bob Buckler 2016-2020, Sam Harris 2016-2020, Stefan Batist 2018-2022, Henk Noordermeer 2018-2022, Glenn Thomas 2018-2022.

Committee Chairs: Membership Gary Stevenson, Rally Chair Suzanne Hendricks, Rally Webmaster Ted Guillaum; Webmaster Gordie Davidson; Advertising Marc and Debe Dannecker; Social Media Sam Harris; Chat Group Wally Venable; Publications Bill Hall; Liaison Bob Buckler; Safety Wally Venable; Education Bob Yorberg and Roger Wiegand.

Winter Meetings: Eight

Meeting Hosts: Ron Bopp, Fred Dahlinger, Craig Darlak, Bill Edgerton, Bill Hall.

Rallies: Fifty four total

Hosts: Stefan Batist, Bob Buckler, Jonathon Bopp, Dave Calendine, Bob and Cathy Cantine, Mark Chester, Gary Craig, Sally Craig, Luke Curtis, Marc and Debe Dannecker, Gordie Davidson, Marcia and Bob Ebert, Ted Guillaum, Ron Gustafson, Greg Hatcher, Suzie Hendricks, Mary Margaret Kuhn, Dave Mahr, Doug and Danell Mauldin, Spencer Meachum, Jean Orcutt, Jim and Donna Partrick, Angelo Rulli, Ralph Schultz, Craig Smith, Roger Smith, Gary Stevenson, Glenn Thomas, Wally Venable, Tim Wagner, Bob Yorburg, and Kent Zacherl

Appendix 2
Treasurers Report
December 2, 2019

Mr. President our current balance is \$46,149.37 less an outstanding check for \$74.66 for a net of \$46074.71. Of our total balance, \$35,495.61 is in an 11 month CD at 2 percent APR interest which will mature on 9/11/1920. We did earn \$495.61 this year on another CD.

According to our Membership Chairman, Gary Stevenson, we currently have 338 members that have renewed. This is 39 less than last year. Gary has diligently sent notices and personally called the members that have not yet renewed and some have indicated that they intend to renew, but have not yet done so.

Our Journal costs for this year were \$21,865.88, including rally mailings. We have had a major drop in advertising revenue to \$2,138.63 with \$188.00 additional invoices due in December. The Journal Income for 2018 was \$7847.48, which was inflated, because it included payments for past years advertising that were not billed until 2018. Ron Bopp has done a fine job in getting all our Journal billing up to date.

Our net income from rallies is \$1831.00. This does not include the cost of insurance which had a net cost of \$554.00. We probably could benefit having an insurance coordinator. Jim Partrick did a fine job for many years until he gave it up last year, although he did help with some insurance information this year.

Our donations, so far this year are \$585.00 as compared to \$795.00 in 2018. This reduction may be partly due to the tax law changes.

A more detailed Treasurers Report will be filed in 2020 after the calendar year 2019 is completed. I want to thank all the outgoing officers, directors, and webmasters for their hard work and dedication in helping COAA carry out its mission for enjoying, preserving, and sharing knowledge of all outdoor mechanical musical instruments.

Sincerely,
Greg Swanson

Appendix 3
COAA Secretary's Report
15 November 2019
Wallace Venable

Minutes of June 2018 Board Meeting

The Board Meeting Minutes for our 17 June 2018 at the Knoebels Rally in Danville, PA were distributed by email on 26 June 2018, approved about 8 July, and posted on [www.COAA,US](http://www.COAA.US) shortly thereafter.

COAA Membership Printer Expense

Motion to reimburse Gary Stevenson \$219.76 for the cost of a new printer.

Email motion made on 6 July 2019 and by Sam Harris, seconded by Bob Buckler

On 14 July President Angelo Rulli called for a vote.

Board members Buckler, Venable, Harris, Thomas, Swanson and Rulli voted YES. No one voted NO.

The motion was therefore approved as of 15 July.

Job Description – COAA Secretary

On 11 November I prepared an extended Job Description of the office of COAA Secretary and emailed it to Sam Harris, Nominating Committee Chair, President Rulli, and to two potential nominees who had requested it. This will be included in the COAA Archive to be transmitted to the new Secretary in the new year.

Review of Ohio Code Chapter 1702: Nonprofit Corporation Law

On 14 November I reviewed Ohio Code Chapter 1702 for changes. The code has not been amended since 2014, so I see no cause for concern.

I have not received any communications concerning our business which have not been shared with the Board.

Appendix 4
Rally Chair's Report
November, 2019
Susanne Hendricks

The 2019 Rally schedule is complete with a winter meeting in Dahlonega, GA and six successful rallies. These included the Iris Festival hosted by Doug and Danell Mauldin, Lake Winnepesaukah hosted by Bob Buckler, Shupp's Grove Antique Market hosted by Sally Craig and Wally Venable, German Fest hosted by Marc and Debe Dannecker Michigan Flywheelers Museum and Antique Engine and Tractor Show hosted Spencer Meachum and Soule Live Steam Festival hosted by Greg Hatcher and Roger Smith. I would like to thank all our hosts and make particular note of our youngest ever rally host Spencer Meachum, who was fifteen at the time of his rally. It is young people like Spencer who will be the future of this hobby.

We have six rallies and a winter meeting combined with S.E. MBSI in Fort Walton Beach, FL on the schedule for the 2020 season. They include: Iris Festival, May 1-2, Lake Winnepesaukah, May 23-25, Knoebels, June 13-14, Olcott Beach, July 25-26, Dutch Village, August 15-16 and Soule Live Steam Festival, November 6-7. All of these rallies have experienced hosts which makes my job an easy one.

Appendix 5
Editor's Report
December 12, 2019
Ron Bopp

1. Articles - issues

See PDF of issue cost from #66 to #81

Take-away points:

- a. Issues mailed dropped some but now stable
- b. Cost of production of the journal stable
- c. Additional flyers; color renewal and Special Rally editions increase overall cost

2. Rally Edition

The rally edition will be sent out with the January, 2020 issue of the *Carousel Organ* and will also be online. Concerns:

- a. This issue (2019) has only 12 pages because of lack of material
- b. Does the organization want a rally edition?

If so, increased cooperation with rally host or their designates to send in some copy material and photographs will enhance the issue

3. Color

Fourstate Printing continues to do an excellent work for our journal. **Note:** Fourstate Printing does all of our artwork for the cover for no charge. While I enjoy desktop printing and layout I am no artist and she and her group of workers have “done us good.”

4. Color ads

¼ page \$ 50/issue or \$180 for four issues B&W \$ 60 for four issues

½ page \$100/issue or \$360 for four issues \$100 for four issues

Full page \$195/issue or \$700 for four issues \$195 for four issues

5. Advertising and revenue

All advertisers have been timely billed and all accounts are current

6. Advertising in other journals

National Carousel Association—we have been trading ¼ page ads

“Mechanical Music Radio” has been promoted gratis to James Dundon (England)

7. Articles from the board

Again, I urge the officers and board members to consider authoring an article for the “Carousel Organ.” Not only does it give quality to the articles contained within any particular journal but it gives credence to the position of officer/board member. I work hard to obtain interesting articles for the journal – some come in easily, others I have to hunt for.

8. Request for rally photos

As in the years past I have requested members to send in rally photos if they want to see more coverage of their rallies. Please encourage your rally hosts to help with this. **[see item 2b above]**

9. Back issues—Gary Stevenson continues to do this quite well. Gary also spends a lot of time encouraging those that haven't renewed their membership on a timely basis to renew. In one instance recently it caused a delay in mailing because of his perseverance

Carousel Organ Production Cost & Other Items (Issues 66 to 81)

Issue	Date	Quantity	# Pages	Issue Price	(1) Total	(2) U.S. Post	(3) Foreign	(4) Stuff/Handling	(5) Flyers	(6) Other
66	12/29/15	450 (<u>394</u>) ²	40	\$4.58	\$2,062. (\$3,698) ¹	\$345	\$271	\$75/\$25	4(216)	Envelopes (118)
SRE	12/29/15	450 (<u>394</u>)	16	\$1.15	\$520	(mailed with #66)				
67	4/1/16	450 (<u>426</u>)	40	\$4.58	\$2,062 (\$3,327)	\$321	\$223	\$75/\$25	3(507)*	Envelopes (128)
						* includes six-sided brochure plus color member form plus two two-sided inserts				
68	7/1/16	465 (<u>433</u>)	40	\$4.27	\$1,923 (\$2,823)	\$300	\$185	\$75/\$25	3(157)	Envelopes (168)
69	10/1/16	450 (<u>422</u>)	40	\$6.03	\$2,715** (3,781)	\$300	\$211	\$75/\$25	3(303)***	Envelopes (165)
						** includes four extra signatures in color (eight pages) ***includes color new member form				
70	1/13/17	450 (<u>405</u>)	40	\$4.98	\$2,115 (\$3,530)	\$303	\$187	\$75/25	1(158)	Envelopes (162)
SRE		450 (<u>405</u>)	12	\$1.14	\$515	(mailed with #70)				
Issue #71 and on are now in Full Color										
71	4/4/17	450 (<u>380</u>)	40	\$4.89	\$2,200 (\$3,278)	\$292	\$183	\$75/25	5	Envelopes (152)
72	7/5/17	450 (<u>414</u>)	40	\$4.89	\$2,200 (\$3,076)	\$289	\$174	\$75/25	2 & 1 color	Envelopes (165)
73	10/2/17	450 (<u>322</u>)	40	\$4.89	\$2,200 (\$2,852)	\$235	\$165	\$75/25	1	Envelopes (123)
74	12/27/17	400 ³ (<u>373</u>)	40	\$5.25	\$2,100 (\$3,528)	\$302	\$207	\$125/25	4	Envelopes (149)
SRE		400 (<u>373</u>)	16	\$1.19	\$475	(mailed with #74)				
75	3/29/18	425 ³ (<u>381</u>)	40	\$4.04	\$2,145 (\$3,320)	\$289	\$170	\$75/25	4 & 1 color	Envelopes (152)
76	6/26/18	450 (<u>396</u>)	40	\$4.89	\$2,200 (\$3,259)	\$296	\$162	\$120/25	3 & 1 color	Envelopes (\$158)
77	10/5/18	410 (<u>372</u>)	40	\$5.18	\$2,125 (\$2,967)	\$296	\$134	\$90/25	3	Envelopes (\$149)
78	1/2/19	400 (<u>364</u>)	40	\$5.25	\$2,100 (\$3,461)	\$336	\$164	\$90/25	2	Envelopes (\$146)
SRE		400 (<u>364</u>)	16	\$1.25	\$500	(mailed with #78)				
79	5/1/19	400 (<u>369</u>)	40	\$6.29	\$2,320 (\$3,611)	\$303	\$159	\$210/25	6 & 1 color	Envelopes (\$147)
80	7/15/19	400 (<u>371</u>)	40	\$5.80	\$2,378 (\$3,258)	\$284	\$145	\$90/25	2 & 1 color	Envelopes (\$148)
81	10/8/19	400 (<u>361</u>)	40	\$6.56	\$2,370 (\$3,176)	\$288	\$145	\$90/25	2	Envelopes (\$144)
82			40						1	
SRE			12							

1 (*Italic \$ amount*) indicates total amount invoiced for that particular issue

2 The number in () and underlined is the actual number of issues mailed out.

3 Upon advice from the printer and agreed by Gary Stevenson (Membership Chair) the actual number printed is dependent upon the number mailed plus 15-25 for the Membership Chair's use. The number will fluctuate depending on the number of memberships receiving the journal. The printer knows this prior to printing.

Appendix 6
Rally Web Site Administrator's Report
November 18, 2019
Ted Guillaum, Administrator

I understand from Gordie Davidson, Web Administrator, that Spencer Meachum has volunteered to take over responsibility of the rally web site development. This is good news and I am sure that Spencer will bring some fresh new ideas to the web sites that are overdue.

I have used a Weebly account to create our rally web sites since 2011 at a cost of \$47.89 per year. I have received information that their price has increased but our account has been grandfathered in. The fee has not increased since 2011. This allows us to post up to 10 web sites per year. So far we have never needed more than 10 web sites. The account is in my name using my email address and is billed automatically annually for which I am reimbursed through the Treasurer. Transferring the account from my name and email address to Spencer may be problematic and we may lose the grandfathered price.

The purpose of the rally web sites are not only to provide a convenient way for members to access registration documents but also to provide a colorful description of the event including a schedule of activities to entice people to register and attend the events. The rally web sites have eliminated the need for the expensive and time consuming effort for rally host who no longer need to send out mass mailings to the entire membership knowing that many will not be able to attend due to geographical limitations.

Rally hosts generally request that I build a web site for their rally although it is not required that I be the one to do this. In past years there have been some rare situations where the rally host prefers to build their own web site. As the administrator of the account I had the ability to authorize rally hosts to have access to their web site if they prefer to make changes on their own if they prefer.

I chose a Weebly account in 2011 because I discovered that it was a very user friendly method for building web sites requiring minimal computer skills that were within my limited ability. Weebly has made changes to their system over the years with an eye to improving their services.

I'm know there are many web site building options on the internet today. There may even be some that are cheaper than Weebly. My recommendation is to give Spencer the option of choosing a web site developer that he is most comfortable working with.

Respectfully submitted,
Ted Guillaum

Appendix 7
Nominating Committee Report
December 3, 2019

The Nominating Committee has completed their work and a list of candidates has been submitted to the Journal editor (Ron Bopp) to be printed as a ballot in the next issue.

In addition, we have also gathered and submitted for publication a photo and a brief biographical sketch of each of the candidates. This is in keeping with the past actions of previous committees.

As detailed to us by our current Secretary Mr. Wally Venable in keeping with Robert's Rules of Order upon the submission of the nominees to the editor the Nominating Committee is now discharged.

We thank you for the opportunity to serve the COAA.

Your 2019 Nominating Committee,
Sam Harris (Chair)
Glynn Keisler
Danell Mauldin

Appendix 8
Social Media Chair's Report
December 3, 2019

Facebook COAA page continues to function well. It has been slower since the end of our rally season.

We have had 19 interactions on the page since October 2.

We have a total of 643 likes on the page as of December 3, 2019

Sam Harris
Social Media Chair

Appendix 9
COAA.US Webmaster's Report
November 19, 2019

All is well with the COAA Website. Input has been consistent and timely from all sources.

This will be my last report as webmaster.

I will hand over the volunteer webmaster duty to Rich LeVangie in January.

He will be supported by Spencer Meachum who will continue the Weebly Event pages pioneered and maintained by Ted Guillaum. Ted and I have enjoyed serving the last 8-years, 2012-2019, in support of COAA during Angelo Rulli's Presidency.

Thank you to all Board Members and COAA Officers for your support and votes of confidence.

Gordie Davidson, Ludington, Michigan